

Joseph Banis MD
SOLUTIONS

FROM THE PRACTICE OF DR. JOSEPH BANIS PLASTIC SURGERY

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Find the latest news
 from our office by
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 Send your information
 to info@aesthetics.com

A Note From Dr. Banis



Dr. Joseph Banis

A new year is always a great time to focus on making improvements and changes. I am excited that this year also brings new technology to the practice, as well as a focus of this newsletter- Resolution Solution! We are pleased to now have the capability of the IMAGE PRO - a unique

3D imaging and skin assessment system- to help us scientifically evaluate skin dryness, aging, tone, wrinkles, pore size, and sun damage. We are now incorporating this assessment in helping us to develop the best skin care program for you. This is a great addition to our already strong skin care program at SKIN CARE SOLUTIONS, and an added bonus for you. Another welcome addition to our program is the Vascu-Touch- a non-invasive way to “vanish” those broken capillaries and red spots on your face. Affordable, with great results. Our patients are loving this machine! Also, as we research new products and formulations, we continue to add new

skin care products to our line- always trying to improve our products at an competitive price to you. Check out our “product special” that we will now be offering every eight weeks- you never know when it could be your favorite product! Let’s not forget that to prepare for Valentine’s Day – so let that “special someone” know that our gift cards are 15% off through the end of March-perfect timing! I appreciate your continued support for our practice. We particularly enjoy the many friendships that we have made. Our doors are always open- stop by and see us- we would love to see your smiling face!

Joseph Banis MD

BLOWOUT SALE!!!

There has been a “shift” in the Medical Skin Care World. La-Roche Posay and Biomedic will be separating. La- Roche Posay will become more over the counter focused and Biomedic (which is mostly what we carry) will remain medical or physician strength and will now be under SkinCeuticals. However, we will only be carrying some of the products from both lines. Please check out our Blowout sale for items that will be discontinued and a chance to get them at a **discounted 40% off – WOW!**

Find Out about all of these great savings and more on PAGE 2!

Joseph Banis, MD
 PLASTIC SURGERY
 MEDICAL SKIN CARE
 901 Dupont Road, Suite 202
 (502) 589 - 8000
www.aesthetics.com



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Become a Dr. Banis Facebook friend where you can find unique specials just for you!

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STAFF PICKS

Ever wondered what **we** use on **our** skin? Stop guessing! Next time you visit, check out our newest display, featuring a select staff member and their "Can't Live Without" favorites.

First up? Molly Shares her thoughts on "TNS Recovery Complex".

We are now offering e-mail specials.

If you are interested in receiving these specials – please call our office to make sure that we have your correct e-mail address.

Please visit us on the web at aesthetics.com to learn about all our great offers!

BLOWOUT SALE - CONTINUED

We are having our first ever – Blowout Sale on the items that we will no longer be carrying. **All items will be 40% off** and will be on a first come first serve basis. This is a great time to get those items that you just love...and now are disappointed that they will no longer be available!

THE LIST IS AS FOLLOWS...

Anthelios SX –SPF 15 Water Proof, Cicaplast, Effaclar, Facial Shield 20, Toleriane Foaming Cream, LHA Cleanser, LHA Solution/Toner, Potent C 10.5, Toleriane Protective Cream. If you are unsure of what each product does, or need to know the sale price please call the office so we can send you that information via email.

SPECIAL – RESOLUTION SOLUTION

We will be offering specials on select products for 8 week rotations. This will be done via email – so make sure we have your updated email address!

FEBRUARY 1ST THROUGH MARCH 31ST

Gift Cards 15% off – just in time for Valentine's Day. Nudge that special someone; help to choose something you really want!

IS Clinical –Youth – This incredible micronized hyaluronic acid adds not just moisture – but actually plumping fine lines. Oh, did we say it also has peptides, growth factors and antioxidants? A big seller for us! **15% off**

Obagi - Elastiderm Eye Cream – This hydrating eye cream actually has proven studies that stimulate the elastin in the tissues, strengthening and tightening the lower lids of the eye. We have patients that swear by it! **15% off including a free travel bag.**

FROM DR. VAN AALST'S DESK



Dr. Vera van Aalst

Get ready for Spring.....

This could be a good time of the year to consider plastic surgery! Are you interested in enhancing the shape and/or volume of your breasts?

implants keeps getting better. I had the opportunity to visit one of the US companies that make breast implants. It gave me the chance to "first hand" watch their production and quality control process. As you may know, in the US we are now able to use silicone implants again. Just so you know, silicone is used for many different implantable medical devices like artificial joints, catheters or pacemakers. Did you know that you are exposed to a higher dose of silicone if you use hair products, lotions or deodorants on a daily basis than from having breast implants?

Breast augmentation is one of the most commonly performed cosmetic procedures. It's a fact that most women have breasts that are not exactly the same and in some cases breasts can be a cup-size different. Breast augmentation and/or breast lift could help to give you improved volume and symmetry.

We welcome you to our office for further information!



Dr. Vera van Aalst is Certified by the American Board of Plastic Surgery

CLINICAL CORNER WITH ABBEY HELTON



Abbey Helton

ENHANCED IMAGE PRO II

Wow! Can I say that one more time...WOW!!! Are we excited about this fabulous new option here at Skin Care Solutions by Dr. Banis! When in a recent meeting in Seattle, we found this great 3D Imaging. We are able to create multiple views of the face, and mapping out your face, measuring, analyzing fine lines, wrinkles and sun damage. We are able to view pore depth, sebum (oil) and bacteria on the skin. And yes, we were just like you, a little scared to see the results! But what this enables us to do is assess exactly what is going on with your skin and make recommendations that are truly going to enhance and make your skin healthier. We are able to review the graphical analysis and put it into a national data base and show you how you compare to others the same age. Fascinating? Fascinating! We are so excited. We just got our machine in and already our patients are over the moon with what this imaging can show.

Oh, yes, one more thing... there is no charge. Come in for a skin analysis and we will take a look at your skin and in no way you have before. Let's make sure you are doing everything you should and can for your skin. If you are an existing patient – come in, you will love it!!!



VASCUTOUCH

This is our year for bringing in some needed technology! We have found an affordable way of treating vascular or broken capillaries on the face. The VascuTouch is a great device that uses a low energy of radio frequency that is passed through a very fine needle probe into the vessel. The energy clots the blood flow, therefore the red color goes away within 2 weeks. It is a very tolerable procedure. So, if you have any broken capillaries around the nose, cheeks or chin – this is your treatment and chance to get rid of those!

Any Fotofacial patients that have any small vessels left around their nose, give us a call so we can finalize your great treatment.

Cost \$200/10 minute Session

YOUTH EYE™ COMPLEX FROM IS CLINICAL

Ok, all you Youth lovers out there (and we know there are a lot of you), we are very happy to bring in Youth Eye™ Complex. This is a creamy consistency that contains all of the ingredients that the facial product has, along with copper tri-peptides. They have added soy and wheat proteins, along with Vitamin K that help with the appearance of dark circles. Oh, yes it also contains Vitamins C, E, and A – now that is a powerful eye cream. I am sure you won't be disappointed!

Cost \$85 lasting 4 months when used once a day

SOCIETE™ CLINICAL SKINCARE

We are always striving to look for good new products with effective ingredients and price points. With global warming and “green” on everyone's mind – this is the line we have come up with. Societe is a new line that has been developed in the past two years. Clinically based, with all of the ingredients coming directly from a plant source. All of their ingredients are “cold pressed”, therefore preserving the integrity of the ingredient itself. When heat processed, ingredients lose their value. I guess what we can do is compare it to cooked vs. raw vegetables... the raw of course being better! You have heard me say

it before, it is not enough to know what is in your products, but to know the type, how it penetrates (and if it penetrates) through the skin. This skin care line is Propylene Glycol, Sodium Laurel Sulfate and Paraben free. These ingredients are found in many products that we use every day (lotions, shampoo, etc) that can contribute and cause skin inflammation. Remember, that medical – grade products are continually checked and formulated for greater efficacy, safety and potency on the skin. This line is gaining strength in the medical skin care industry many products containing vitamins, anti-oxidants, plant sources, proteins and acids. Two of our quick top sellers are **Blemish Control** (the girls in the office LOVE it!) a unique blend of ingredients that targets bacteria, oil production, inflammation and cellular build up that contribute to negative skin response found in breakout prone skin, and **Pure** an every day cleanser good for all skin types that help balance moisture levels while removing impurities, dirt and oil but not drying you out. This line is a great alternative, a plant based, natural line but at an affordable price.

Prices Range \$32 - \$49 Lasting 3-4 months

Abbey Helton BSN, RN C, is a Certified Plastic Surgery Nurse



Joseph Banis, MD
PLASTIC SURGERY
MEDICAL SKIN CARE

901 Dupont Road, Suite 202
Louisville, KY 40207

901 Dupont Road, Suite 202 • Louisville, KY 40207 • Phone: (502) 589 - 8000 • Fax: (502) 589 - 8001 • aesthetics.com



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*JB
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