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Find out the latest news from our office by joining our email list. Send your information to info@aesthetics.com

You've asked for it.....You've got it!!!!

East End Location

We are pleased to announce our affiliation with Joseph's Salon and Spa. This exciting new collaboration will allow easier availability and access for our East End clientele to receive Botox®, Medical Skin Care Products and Services, and Cosmetic Consultations at Joseph's *newly renovated* Salon and Spa.

We will now be available at Joseph's Salon and Spa at 3938 Dutchmans Lane every Monday. And as your demand increases, so will our presence! Abbey Helton RN, our Aesthetic and Skin Care Specialist, will be available on Mondays for Medical Skin Care Services including complimentary Skin Evaluations, MicroPeels, and our new Jessner's Peel. To schedule an appointment call our office direct at 589-8000. If you would like to pick up products at that location, let us know and we will have it available for you. All orders must be arranged through our office.

We are very excited about our new association with Joseph's Salon and Spa and we look forward to offering our patients the same great service in the convenience of the East End...so see you there!!!



**SKIN
CARE
SOLUTIONS**
Joseph Banis, MD

As beauty and medicine continue to merge we now have "Cosmeceuticals", which are skin care products with medical prescriptive properties and strength. Our patients are having great success with our medical skin care program and now we believe it is time for the program to have its own identity. Dr. Banis is proud to introduce **Skin Care Solutions**.

As many of you already know, there are many products and choices in skin care today; some backed by scientific research, some not. At **Skin Care Solutions**, we have investigated our products and only offer medical skin care product lines that have been researched and proven to truly deliver results.

Our products have pharmaceutical strength and can only be dispensed through a physician's office. The difference between our products and those that you can buy over the counter is simple...more potent, genuine results. We want to achieve true **Solutions** to improve your skin texture, color and quality.

Educating and delivering to our community pharmaceutical strength medical skin care products that provide genuine results demonstrated by improvements in skin appearance and skin health.

Fall Brings Fabulous New Products

Anthelios SX – The Best Sunblock on the Planet

In case you haven't read the newspaper lately or watched the news (Today and Good Morning America), the best sunblock to ever be released has made its way from Europe to the U.S. thanks to La Roche Posay-BioMedic.

It is the only known sunblock that actually protects against UVA rays. It is photo stable, which means that it is not broken down by the sun's rays like other sunblocks that begin to break down in 1-2 hours. It is still stable and working after 5 hours.

The active ingredient in **Anthelios** is a product called Mexoryl SX. It is this ingredient that makes this sunblock the first and only sun filter available in a photo stable form designed to protect the skin from the harmful short UVA waves of the sun. The UVA waves account for up to 95% of the UV radiation that reaches the Earth's surface.

So when we tell you the best sunblock on the planet is available at our office, we mean the best!!!

PREVAGE™ MD

Prevage™ MD is the strongest antioxidant containing product on the market. The key ingredient, idebenone (ee-dee-ben-OWN), is scientifically proven to be more effective than other topical antioxidants (even Vitamin C), in protecting your skin against environmental stressors known to cause skin aging. Elizabeth Arden carries Prevage™ that contains 0.5% idebenone for \$155; not to be confused with **Prevage™ MD** that contains 1% idebenone (twice the potency) sold in our office for \$115. **Prevage™ MD**—a higher percentage of active ingredients at a lower price. Hmmmm...go figure!!!

Lycogel™ Camouflage and Concealer

So many of you have called and told us that your foundation does not go on as well since your skin has improved by using our products. We decided to research foundations and see if we could find something to fit with your needs.

Traditional oil, cream and water based foundations smother your skin and often contain alcohol-based preservations known to decrease oxygen and cause irritation. **Lycogel™** is a gel-based foundation providing excellent coverage and it is non-comedogenic so it will not cause breakouts. It also contains LYCD (Live Yeast Cell Derivatives), a known tissue respiratory factor that promotes oxygenation and allows the skin to breath. We also carry an acne formulation of **Lycogel™** that contains Salicylic Acid to help prevent acne breakouts. And last, but not least it has SPF 30 to protect your skin. **Lycogel™** costs \$58 and lasts approximately 6 months.

La Roche-Posay Latest Additions!

Potent-C--Active C is a great product and a favorite among many of our patients. Now La Roche-Posay has introduced **Potent-C** which is essentially the same product with double the strength of vitamin C (L-Ascorbic Acid). The Active C contains 5% and **Potent-C 10.5%**. Same product, more effect! **Potent-C** costs \$60 and lasts 3-5 months.

C-Recovery is a product ideal for post-procedure sensitized skin and sensitive skin prone to redness. It helps to minimize the appearance of redness with a product called Xanthine which constricts small blood vessels. We know that vitamin C is the one anti-aging product that sensitive skin/Rosacea patients tolerate very well. It is also a product that we can use after laser or peels to decrease redness. Sounds like it could be the perfect match for many.



Dr. Joseph Banis*

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American Board of Plastic
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Dr. Vera van Aalst**

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Clinical Corner

Abbey Helton BSN, RN C, *Certified Plastic Surgery Nurse*



Have you ever looked in the mirror and thought “I need a change, but I’m not ready for surgery. Where do I start?”

First...take a deep breath and let it out! There are always things we can do, but first things first... let’s look at your skin. When you look in the mirror do you have a glowing complexion? Do you have problems with Acne? Is your skin tone even? Do you have sun damage and pigmented areas? Or maybe your skin is too red? Are you doing all that you should to make your skin look healthy and vibrant?

Well let’s move forward to tell you that there is a lot we can achieve in getting people on a medical strength skin care program. You have nothing to lose, only to gain when you use good skin care products. You may be thinking that you already do use good products, but your not sure if you can do more – come in for a complimentary skin evaluation. We may just need to tweak your skin care program and add stronger antioxidants

and/or a retinoid to get your skin even healthier. Or, perhaps you need to add some of our chemical peels that have relatively no down time but are going to help exfoliate old skin cells on the surface and also stimulate the collagen level of your skin leaving you with a smoother surface and less visible fine lines and wrinkles.

Next... do you have fine lines or wrinkles, deep lines or furrows? Yes... alright, then Botox® and soft tissue/dermal fillers may be just what could help you. As you know, Botox® is a purified protein that is injected into the muscles that make them not work as aggressively therefore decreasing the formation of even deeper lines. Now to fill in those lines (if they are deeper than very fine wrinkles that may be corrected with Botox®), is where soft tissue/dermal fillers come into play. We have different fillers for different lines; for example, smoker lines, deep lines between the eyebrows, smile lines and tear troughs! Wow, did you know that all of those areas could be corrected?

You see, that’s why you need to come to a Plastic Surgery Practice. It’s really not just about filling in lines, it’s about sculpting facial features making them more attractive, and smoothing the complexion—everything that a Plastic Surgery

Practice is trained to do. Most of all, we want you to smile the next time that you look in the mirror...because you like what you see!!

How is the Jessner’s Peel different than the MicroPeel?

We all know how great the MicroPeel feels! Immediate change in skin texture is felt and a glowing complexion. No down time, just a little redness and then off with the rest of your day! The **Jessner’s Peel** is a medical grade chemical peel that combines resorcinol, lactic acid and salicylic acid. This combination of acids is great for all skin types resulting in deeper penetration and greater exfoliation of the outer layers of the skin. This deeper exfoliation produces noticeable flaking of the skin with some redness for 3-4 days. Within a week a smoother, healthier layer of skin is revealed!

The **Jessner’s Peel** is excellent for all skin types. It smoothes and rejuvenates skin producing beautiful results in treating mild to severe acne, discoloration, mild wrinkling and sun damage. They can be done as often as every 30 days. A series of peels is recommended for optimal results.

Pretreatment is not

necessary, but we may recommend that you prep your skin with a retinoid 2-4 weeks prior to your first peel. However, you will need to be off all retinoids (Retinol and Retin A) for 7 days prior to your peel.

We will prep the skin before the acid application with a microdermabrasion treatment. After your first treatment, you will be given a post peel treatment bag that will contain a gentle cleanser, thermal spring water and a moisturizer to be used on your skin for 3-4 days before going back on your regular skin care program.

We are very excited to add this peel to our menu of medical skin care services. The results are beautiful with very little down time.

We will be offering this peel at an introductory price of \$125. Now don’t forget you get a Microdermabrasion treatment, a medical strength peel and products to use post treatment! It’s a great deal!!! Come in for your skin evaluation or call the office to see if you are a candidate.

LANOCHÉ-POSAY
LABORATOIRES
DERMOLOGIQUES

OBAGI
SYSTEM

prevage^{MD}
anti-aging treatment

BOTOX
Cosmetic
Botulinum Toxin Type A

Restylane

Joseph Banis Plastic Surgery

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See us at:

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Pigment Blending

So you got a little sun this summer! You used sunblock, stayed on your skin care program, but... you still have some spots on your face. What do you do? Well let's talk about that. We have two solutions for you.

- 1) You can add a Hydroquinone (bleaching cream) and a Retinoid to your skin care program if you are not already using them. Together, they will increase the metabolism of your skin cycle, help to shed old skin cells on the surface of the skin and also bleach out the pigmented areas. Already using these products or not interested in these products and looking for a quick fix...Solution #2!
- 2) Pigment Blending is a laser technique that heats the sun-damaged areas of the skin and makes them disappear. The day of treatment you will be red in the treated area, you may have some welting or blisters develop, and the areas will often get darker and then flake off. Sounds easy, it is!

But the best news is yet to come...we are having a Pigment Blending special during the months of September and October. The special price is \$125 (half off the regular price of \$250) followed by a second treatment for \$75 if needed. But it's only for the next two months, so any area that you've been having problems with...now is your chance. Call the office at 589-8000 to schedule your appointment!

Joseph's Salon & Spa Holiday Open House

Joseph's Salon & Spa will be celebrating its Grand Re-Opening the first week in November during the Salon-Spa's Holiday Open House. This festive week will be the official welcoming of Dr. Banis' practice to the spa.

On Thursday November 9 we will be offering a once a year product special from open to close at Joseph's. A member from our staff will be available to offer **25% off all products** (6 product limit), peel specials, and much more. Dr. Banis will be hosting a **Patient Appreciation Social** from 5-8pm. Please join us as we celebrate our new relationship with Joseph's and the beginning of the holiday season.

Watch your email for more information—Be sure not to miss any of the details by sending your email information to info@aesthetics.com.



Can't make it downtown

*Avoid the traffic and parking by having your skin care products mailed to you or you can pick them up at **Joseph's Salon & Spa** in the East End.*

Joseph Banis Plastic Surgery

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